



INVITATION TO **SPONSOR** THE OXFORDSHIRE  
APPRENTICESHIP AWARDS 2024



# INVITATION

## *to sponsor the* Oxfordshire Apprenticeship Awards 2024

OxLEP Skills is delighted to announce  
the 8th annual Oxfordshire Apprenticeship Awards.  
Winners will be awarded at a celebration evening  
on Thursday 16th May 2024 at  
Williams Racing Conference Centre.

The awards shine a spotlight on Oxfordshire's  
apprentices and the businesses, organisations, training  
providers and schools/colleges that support their journey  
and recognise the huge contribution they make to the  
county's economy across a wide range of sectors.



*“Being an awards sponsor is a great way to demonstrate your commitment to supporting apprenticeships and training / developing new and existing staff to make your business successful. It's also a great opportunity to learn more about apprenticeships outside of your sector, as well as promote your own apprenticeships.”*

Phil Raven, Milestone Infrastructure – category sponsor



## Award Categories

You are invited to be part of this special occasion by sponsoring one of the award categories, which are listed below (please see page 5 for full details):

1. Intermediate Apprentice of the Year
2. Advanced Apprentice of the Year
3. Higher / Degree Apprentice of the Year
4. Special Recognition Award
5. Rising Star Award
6. Shining Star Award
7. Apprenticeship Ambassador Award
8. Oxfordshire Apprentice of the Year (chosen by headline sponsor)
9. Apprenticeship Employer of the Year (<250 employees)
10. Apprenticeship Employer of the Year (250+ employees)
11. Inspiring the Future Employer of the Year
12. Careers Champion Award
13. Training Provider Individual Award



**“Winning this award gives us the power and the voice to say apprenticeships really matter.”**

Ben Payne, Oxfordshire County Council – Apprenticeship Employer Award winner





## Other sponsorship opportunities include:

- **Headline sponsor** – lead sponsor, will choose Oxfordshire Apprentice of the Year from the winners of the apprentice categories
- **Awards sponsor** – contribute towards the celebratory event and drinks reception
- **Awards supporter** – support with covering the cost of event decorations, drinks reception etc, helping to ensure that it's a really special occasion!

Your organisation will benefit from the publicity around the event, including lots of activity on social media. For example, 59,422 Oxfordshire based people or organisations saw last year's winners' posts and features across our social media channels and there were 46,400 Tweet impressions linked to the awards announcements. We will provide you with personalised social media assets for you to use to promote your involvement.

OxLEP Skills supports sponsors and supporters every step of the way, including providing guidance and holding regular online briefing meetings. Hear what our 2023 sponsors had to say in this short film: [https://youtu.be/5D\\_uU7SOT4U](https://youtu.be/5D_uU7SOT4U)

Please see the following for highlights of the 2023 awards ceremony, which took place at Williams Racing Conference Centre on 18th May.

- **Awards ceremony photos:**  
<https://benjaminmolephotography.pixieset.com/oxfordshireapprenticeshipawards2023>
- **Oxfordshire Apprenticeship Awards 2023 brochure**  
[https://www.oxfordshirelep.com/sites/default/files/uploads/OAA\\_Brochure\\_2023-WEB.pdf](https://www.oxfordshirelep.com/sites/default/files/uploads/OAA_Brochure_2023-WEB.pdf)
- **Awards ceremony highlights film:** <https://youtu.be/qzbfz-5wyA4>

***"We were honoured to be chosen as the headline sponsor for the 2023 awards - what better way to celebrate our 40th anniversary of having apprentices in our factory, as well as giving us the opportunity to support an event that highlights and recognises the incredible journeys and achievements of apprentices in Oxfordshire."***

Keith Fisher and Martin Youngjohns, JDE Banbury – headline sponsor





## Oxfordshire Apprenticeship Awards Sponsorship Packages

Sponsorship	Value	Package
<b>Headline sponsor</b>	£2400 (inc. VAT)	<ul style="list-style-type: none"> <li>• Membership of awards committee</li> <li>• Judge Overall Apprentice of the Year Award</li> <li>• Attendance at celebration evening</li> <li>• Prime position in all advertising</li> <li>• Feature on OxLEP website</li> <li>• Full page feature in awards brochure</li> <li>• Logo displayed at celebration evening</li> <li>• Personalised social media assets for you to promote your involvement</li> <li>• Social media promotion/endorsement by OxLEP</li> <li>• Local media opportunities</li> </ul>
<b>Category sponsor</b>	£900 (inc. VAT)	<ul style="list-style-type: none"> <li>• Judge entries to your category, to include visits/ conversations with shortlisted finalists</li> <li>• Attendance at celebration evening</li> <li>• Feature on OxLEP website</li> <li>• ½ page feature in awards brochure</li> <li>• Logo displayed at celebration evening</li> <li>• Personalised social media assets for you to promote your involvement</li> <li>• Social media promotion/endorsement by OxLEP</li> <li>• Local media opportunities</li> </ul>
<b>Awards sponsor</b>	£600 (inc. VAT)	<ul style="list-style-type: none"> <li>• Attendance at celebration evening</li> <li>• Feature on OxLEP website</li> <li>• ½ page feature in awards brochure</li> <li>• Logo displayed at celebration evening</li> <li>• Social media assets to promote involvement</li> <li>• Social media promotion/endorsement by OxLEP</li> </ul>
<b>Awards sponsor (contribution to the event e.g. trophies, drinks reception, decorations)</b>	Provision of goods or services, or financial contribution	<ul style="list-style-type: none"> <li>• Attendance at celebration evening</li> <li>• Feature on OxLEP website</li> <li>• ½ page feature in awards brochure</li> <li>• Logo displayed at celebration evening</li> <li>• Social media assets to promote involvement</li> <li>• Social media promotion/endorsement by OxLEP</li> </ul>
<b>Awards supporter</b>	£120 (inc. VAT)	<ul style="list-style-type: none"> <li>• Feature on OxLEP website</li> <li>• Logo in awards brochure</li> <li>• Logo displayed at celebration evening</li> <li>• Social media promotion/endorsement by OxLEP</li> </ul>



# Oxfordshire Apprenticeship Awards Categories

No.	Name of category	To recognise the following:
<b>Apprentices:</b>		
1.	<b>Intermediate Apprentice of the Year Award</b>	<b>Level 2</b> apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
2.	<b>Advanced Apprentice of the Year Award</b>	<b>Level 3</b> apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
3.	<b>Higher / Degree Apprentice of the Year Award</b>	<b>Level 4</b> and above apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
4.	<b>Special Recognition Award</b>	Apprentices <b>at any level</b> who have achieved in overcoming significant challenges or barriers to learning or work
5.	<b>Rising Star Award</b>	Apprentices <b>at any level</b> who have made outstanding progress and had a significant impact <b>in the first 9 months of their apprenticeship</b>
6.	<b>Shining Star Award</b>	Individuals who have made outstanding progress in their career since <b>completing their first apprenticeship</b> and have potential to achieve more
7.	<b>Apprenticeship Ambassador Award</b>	Apprentices <b>at any level</b> who have demonstrated a commitment to promoting apprenticeships
8.	<b>Oxfordshire Apprentice of the Year (chosen by headline sponsor)</b>	The apprentice who has reached the <b>highest levels of excellence and achievement</b> . Chosen by the <b>headline sponsor</b> with the support of the awards committee from the winners of the five apprentice award categories
<b>Employers:</b>		
9.	<b>Apprenticeship Employer of the Year Award (&lt;250 employees)</b>	<b>Small and medium sized</b> apprenticeship employers in Oxfordshire that have exceeded normal standards and expectations in providing a high-quality apprenticeship experience
10.	<b>Apprenticeship Employer of the Year Award (250+ employees)</b>	<b>Large</b> apprenticeship employers in Oxfordshire that have exceeded normal standards and expectations in providing a high-quality apprenticeship experience
11.	<b>Inspiring the Future Employer of the Year Award</b>	Employers in Oxfordshire that have <b>demonstrated a commitment to inspiring</b> the next generation e.g. engaging with local schools and colleges and providing work / industry placements
<b>Schools/Colleges/Providers:</b>		
12.	<b>Careers Champion Award</b>	Oxfordshire <b>secondary school/college careers staff</b> who make a significant contribution to promoting apprenticeships to students and parents / carers as part of a wide ranging and inclusive careers programme
13.	<b>Training Provider Individual Award</b>	<b>Staff from local training providers</b> (colleges, universities, employer providers and independent training providers) who go the extra mile to support apprentices and enable individuals to achieve to their potential





# Oxfordshire Apprenticeship Awards 2023 Celebration Evening





## Oxfordshire Apprenticeship Awards 2023 Social Media Assets



## Oxfordshire Apprenticeship Awards 2023 Sponsors and Supporters

OWEN MUMFORD



***“Definitely become an awards sponsor! OxLEP runs the whole awards with sheer precision and skill that makes everything very easy. It’s about coming together in Oxfordshire, sharing best practice and stories to take out to the wider community, to understand what businesses do and contribute to people, our communities and economy.”***

Olivia Lane-Knott, Oxford North – category sponsor



Hear what previous sponsors have to say in this short film: [https://youtu.be/5D\\_uU7SOT4U](https://youtu.be/5D_uU7SOT4U)

## How to sign up

If you’re interested in being a sponsor or supporter, please complete this form to express an interest: <https://forms.office.com/e/m1g64Ruvqcq> or contact Melanie Ringer on 07880 042658 or [melanie.ringer@oxfordshirelep.com](mailto:melanie.ringer@oxfordshirelep.com)

***Thank you for your support!***

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