



INVITATION TO **SPONSOR** THE OXFORDSHIRE
APPRENTICESHIP AWARDS 2025



INVITATION

to sponsor the
Oxfordshire Apprenticeship Awards 2025

OxLEP's Skills Hub is delighted to announce the 9th annual Oxfordshire Apprenticeship Awards. Winners will be awarded at a celebration evening in May at a prestigious venue in Oxfordshire.

The awards shine a spotlight on Oxfordshire's apprentices and the businesses, organisations, training providers and schools/colleges that support their journey and recognise the huge contribution they make to the county's economy across a wide range of sectors.

Visit oxlepskills.co.uk/oaawards to find out more about the awards.



“Any business that is considering being an awards sponsor, I would highly recommend it! On the awards evening, when you have all those apprentices in the room that are just so proud and the companies behind them and all the work they're doing to support the apprentices - it's just a magical moment when we all come together, so I would thoroughly recommend anyone to get involved.”

Olivia Lane-Nott, Brand & Communications
Consultant for Oxford North - headline sponsor



Award Categories

You are invited to be part of this special occasion by sponsoring one of the award categories, which are listed below (please see page 5 for full details):

1. Intermediate Apprentice of the Year
2. Advanced Apprentice of the Year
3. Higher / Degree Apprentice of the Year
4. Special Recognition Award
5. Rising Star Award
6. Shining Star Award
7. Apprenticeship Ambassador Award
8. Oxfordshire Apprentice of the Year (chosen by headline sponsor)
9. Apprenticeship Employer of the Year (<250 employees)
10. Apprenticeship Employer of the Year (250+ employees)
11. Inspiring the Future Employer of the Year
12. Skills Champion Award
13. Training Provider Individual Award



“We are a keen advocate of apprenticeships, so being able to put our name to that so publicly has been amazing.”

Lorraine Milburn, Grundon –
category sponsor



Other sponsorship opportunities include:

- **Headline sponsor** – lead sponsor, will choose Oxfordshire Apprentice of the Year from the winners of the apprentice categories
- **Awards sponsor** – contribute towards the celebratory event and drinks reception
- **Awards supporter** – support with covering the cost of event decorations, drinks reception etc, helping to ensure that it's a really special occasion!

Your organisation will benefit from the publicity around the event, including lots of activity on social media. For example, the OxLEP Skills Hub LinkedIn page generated 13,300 impressions and almost 700 reactions and 500 clicks on the day of the awards finalist announcements. During May, there were over 920 visits to the awards web page by almost 500 users. We will provide you with personalised social media assets for you to use to promote your involvement (see page 7 for some examples).

OxLEP Skills Hub supports sponsors and supporters every step of the way, including providing guidance and holding regular online briefing meetings. Hear what our 2024 sponsors had to say in this short film: <https://youtu.be/9QiTum-tVDg>

Please see the following for highlights of the 2024 awards ceremony, which took place at Williams Racing Conference Centre on 16th May.

- **Awards ceremony photos:** <https://benjaminmolephotography.pixieset.com/oxfordshireapprenticeshipawards2024>
- **Oxfordshire Apprenticeship Awards 2024 brochure:** <https://oxlepskills.co.uk/wp-content/uploads/2024/07/OAAwardsBrochure2024.pdf>
- **Awards ceremony highlights film:** <https://youtu.be/MpGBf7Ftt1k>

“We get networking opportunities from being a sponsor, but also, with regards to our social media, OxLEP are extremely active with sharing everything and championing each of the sponsors themselves.”

Melanie Ash, Oxford Professional Education – category sponsor



Oxfordshire Apprenticeship Awards Sponsorship Packages

Sponsorship	Value	Package
Headline sponsor	£2400 (inc. VAT)	<ul style="list-style-type: none"> • Membership of awards committee • Judge Overall Apprentice of the Year Award • Attendance at celebration evening • Prime position in all advertising • Feature on OxLEP website • Full page feature in awards brochure • Logo displayed at celebration evening • Personalised social media assets for you to promote your involvement • Social media promotion/endorsement by OxLEP • Potential for local media opportunities
Category sponsor	£900 (inc. VAT)	<ul style="list-style-type: none"> • Judge entries to your category, to include visits/ conversations with shortlisted finalists • Attendance at celebration evening • Feature on OxLEP website • ½ page feature in awards brochure • Logo displayed at celebration evening • Personalised social media assets for you to promote your involvement • Social media promotion/endorsement by OxLEP • Potential for local media opportunities
Awards sponsor	£600 (inc. VAT)	<ul style="list-style-type: none"> • Attendance at celebration evening • Feature on OxLEP website • ½ page feature in awards brochure • Logo displayed at celebration evening • Social media assets to promote involvement • Social media promotion/endorsement by OxLEP
Awards sponsor (contribution to the event e.g. trophies, drinks reception, decorations)	Provision of goods or services, or financial contribution	<ul style="list-style-type: none"> • Attendance at celebration evening • Feature on OxLEP website • ½ page feature in awards brochure • Logo displayed at celebration evening • Social media assets to promote involvement • Social media promotion/endorsement by OxLEP
Awards sponsor	£120 (inc. VAT)	<ul style="list-style-type: none"> • Feature on OxLEP website • Logo in awards brochure • Logo displayed at celebration evening • Social media promotion/endorsement by OxLEP



Oxfordshire Apprenticeship Awards Categories

No.	Name of category:	To recognise the following:
Apprentices:		
1.	Intermediate Apprentice of the Year Award	Level 2 apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
2.	Advanced Apprentice of the Year Award	Level 3 apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
3.	Higher / Degree Apprentice of the Year Award	Level 4 and above apprentices who have excelled in their work, learning and development and made exceptional contributions to their workplaces
4.	Special Recognition Award	Apprentices at any level who have achieved in overcoming significant challenges or barriers to learning or work
5.	Rising Star Award	Apprentices at any level who have made outstanding progress and had a significant impact in the first 9 months of their apprenticeship
6.	Shining Star Award	Individuals who have made outstanding progress in their career since completing their first apprenticeship and have potential to achieve more
7.	Apprenticeship Ambassador Award	Apprentices at any level who have demonstrated a commitment to promoting apprenticeships
8.	Oxfordshire Apprentice of the Year (chosen by headline sponsor)	The apprentice who has reached the highest levels of excellence and achievement . Chosen by the headline sponsor with the support of the awards committee from the winners of the five apprentice award categories
Employers:		
9.	Apprenticeship Employer of the Year Award (<250 employees)	Small and medium sized apprenticeship employers in Oxfordshire that have exceeded normal standards and expectations in providing a high-quality apprenticeship experience
10.	Apprenticeship Employer of the Year Award (250+ employees)	Large apprenticeship employers in Oxfordshire that have exceeded normal standards and expectations in providing a high-quality apprenticeship experience
11.	Inspiring the Future Employer of the Year Award	Employers in Oxfordshire that have exceeded normal standards and expectations to inspire the next generation e.g. engaging with local schools and colleges and providing work / industry placements
Other:		
12.	Skills Champion Award	Individuals in Oxfordshire who make a significant contribution to promoting apprenticeships and other vocational routes, such as school/college careers professionals, work coaches, business volunteers and Careers Hub Enterprise Advisers
13.	Training Provider Individual Award	Staff from local training providers (colleges, universities, employer providers and independent training providers) who go the extra mile to support apprentices and enable individuals to achieve to their potential



Oxfordshire Apprenticeship Awards 2024 Celebration Evening



Oxfordshire Apprenticeship Awards 2024 Social Media Assets



Oxfordshire Apprenticeship Awards 2024 Sponsors and Supporters



“OxLEP Skills are a great support through this process. They are passionate, they give good information and the events are really well organised and polished. They really do make it easy and it’s fantastic to work with them.”

Richard Morris, The Engineering Trust – category sponsor



Hear what previous sponsors have to say in this short film: <https://youtu.be/9QiTum-tVDg>

How to sign up

If you’re interested in being a sponsor or supporter, please complete this form to express an interest: <https://forms.office.com/e/73LqLxGLaM> or contact Melanie Ringer on 07880 042658 or melanie.ringer@oxfordshirelep.com

Visit oxlepskills.co.uk/oaawards to find out more about the awards.

Thank you for your support!

“We’re able to not only show off our apprenticeships, but also others within the industry and we’ve really been able to promote that within LinkedIn and other social media platforms as well.”

Jade Brooker, Assure UK – category sponsor

Oxfordshire Local Enterprise Partnership (OxLEP) Ltd,
HQ Building, Thomson Avenue,
Harwell Campus OX11 0GD
skills@oxfordshirelep.com
Tel:+443452411196 Option 1

